Proposal:

**WEBSITE OBJECTIVES**

The website is for an agricultural development company. Which deals with agrochemicals, including, bio stimulants, bio-pesticides, natural pesticides, public health products, liquid fertilizers, plant stimulants and enhancers, seeds, and sprayers. The company checks plants and agriculture for farms and lands then support their plants with fertilizers for each plant. What I am trying to achieve through this website is to be able to present the fertilizers products that the company own online with their specs and what they are used for. Also trying to help customers know what fertilizer they should use for the problems appearing in their plants. I want to make it easy for regular people facing problems with their plants to search their problems on the website and we provide the solution we have. Then they can buy it through contacting us.

Objectives:

|  |  |
| --- | --- |
| Generate more traffic | yes |
| Improve lead conversion rates | yes |
| Increase brand awareness | yes |
| Improve user satisfaction | yes |
| Increase ecommerce sales | yes |
| Improve sales support | yes |
| Promote content online | Yes |

Plan :

**Actions:**

Planning the content:

* Writing all I want to know about the company
  + About, Products, contact emails and numbers etc.
* Asking my father to give me all the information

Create a sitemap:

* Search for a CMS platform ([content management system](https://www.wpbeginner.com/glossary/content-management-system-cms/) platform) is a piece of software that allows you to easily manage content and create a website.
* Create a sitemap it is **a file where you provide information about the pages, videos, and other files on your site, and the relationships between them**.

Designing the Layout.

Coding the Website.

Testing and Launching.

Guiding questions to research online?

Learning html?

Learning css?

Learning sql?

Learning java script?

How to plan a website?

What are CMS platform I can use to plan?

How to create a sitemap?

guiding questions for the company owner:

1. About the company?
2. All the products you provide?
3. How and why are these products used?
4. How can a customer contact you?
5. What are the services you provide?

Reflection:

I have noticed that while researching that making a website is not only about learning to code, but there is a lot that goes behind the website. Like planning the layout, pages, managing the content and information and creating a site map. All these things have to be done before starting to code the website.

Timeline: